

Executive Education Program



University of Missouri St. Louis & The Institute of Global Business (IGB)



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UMSL/IGB Executive Education Program

Program Description:

The International Business Institute at the College of Business Administration and the Center for International Studies, University of Missouri St. Louis and the Institute of Global Business (IGB Network) will provide a 2-week program covering eight modules on Global Business and its related mandatory subjects.

Dates:

The program will be available on two weeks for which the faculty members will be available and on other optional choices with the arrival of participants at Lambert International Airport where they will be met by University of Missouri-St. Louis staff and transported to the hotel. The program will run for two consecutive weeks when participants will be transported from the hotel back to Lambert International Airport for their return to Japan or other places.

Program Fee:

The per person fee for delivery of this program is 1.5million yen. This fee covers all program-related expenses including course tuition, course materials, all program related meals, lodging accommodation and program-related transportation from arrival in St. Louis until departure at the close of the program.

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The objectives of the management program are as follows:

- Develop global knowledge and skills necessary for working in a diverse environment.
- Develop global leadership skills in order to cope with managing a global workforce.
- Develop global competitive strategic and innovative mindsets
- Gain a greater understanding of the global business, environment, and an awareness of other cultures, regions and markets.
- Develop a more sophisticated understanding of the relationship between the global business economy and the functional areas of business.
- Acquire the know how to apply a set of useful tools for enhancing job performance.

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Summary of Mandatory Module Subjects

The study modules consist of the following eight subjects. The participants are required to take the eight different module sessions listed below. The order of the module varies depending upon the availability of the faculty professors.

Doing Businesses in a Global Context

Global Marketing

Managing the Global Workforce

Global Supply Chain Management

Global Finance

Global Leadership

Global Innovation & Strategy

Global Business Simulation

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Contact

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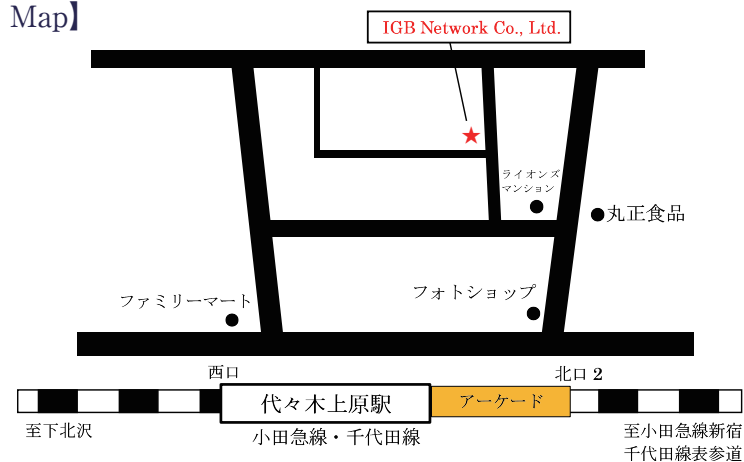
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【IGB Map】



【UMSL Campus Map】

